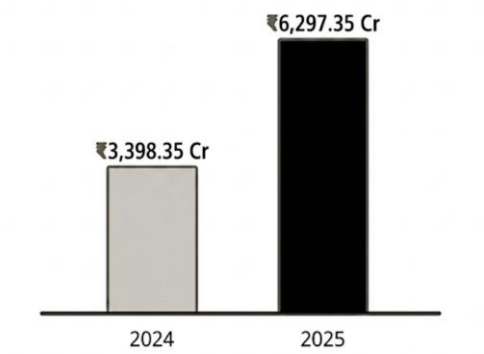
# HELLA INFRA MARKET RETAIL PRIVATE LIMITED

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## About Bond

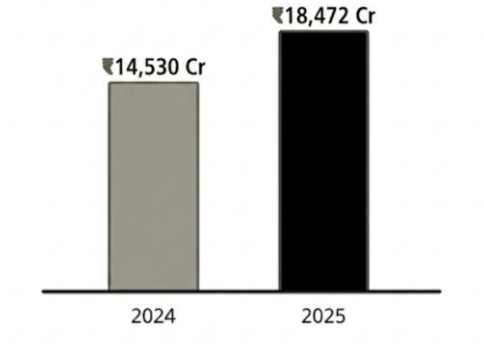
Infra.Market is an Indian construction materials marketplace founded in 2016. The company's mission centres on leveraging technology to bring transparency and efficiency to construction supply chains, summed up by its tagline, *"transforming construction through technology."*

### NET WORTH




Total Net Worth grew ~85.3% YoY, from ₹3,398.35 Cr in FY2024 to ₹6,297.35 Cr in FY2025.

### REVENUE GROWTH




Total Revenue grew ~27.1% YoY, from ₹14,530 Cr in FY2024 to ₹18,472 Cr in FY2025.

### KEY HIGHLIGHTS

- **Core Business Focus:** The company supplies a wide variety of construction, structural, finishing, and lifestyle materials—including cement, steel, concrete, paints, and electrical fittings—directly to contractors, retail networks, and developers across India.
- **Distribution & Retail Network:** It leverages an extensive business-to-retail (B2R) and hybrid supply chain model, distributing both high-margin in-house private labels (such as IVAS) and major legacy third-party brands through thousands of retail touchpoints.
- **Ecosystem Integration:** Operating under the parent network of Hella Infra Market Limited, the retail entity helps bridge traditional unorganized construction procurement by offering centralized digital and physical product availability

### CREDIT RATING TRAJECTORY




Acuite rating rates Infra Market with a stable rating history. The trajectory shows a consistent 'A-' level maintained across 2024, 2025, and into 2026, investment grade credit quality throughout the period.

ASSET COVERAGE

**Principal + Interest**

ASET COVERAGIAGE RATIO

**= 3.0x**

Backed by Receivables and Current Assets

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